



Julie B. Wiest, Ph.D.
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ACADEMIC POSITIONS

Associate Professor of Sociology, West Chester University of Pennsylvania (West Chester, PA)
August 2018-present

Assistant Professor of Sociology, West Chester University of Pennsylvania (West Chester, PA)
August 2013-July 2018

Assistant Professor of Communication and Sociology, High Point University (High Point, NC)
August 2010-July 2013

EDUCATION

Ph.D. Sociology

The University of Tennessee, Knoxville

M.A. Journalism and Mass Communication

The University of Georgia, Athens

B.S. Communications

The University of Tennessee, Knoxville

PRIMARY AREAS OF SPECIALIZATION

As a sociologist of culture and media, I apply mainly symbolic interactionist and social constructionist perspectives to studies in three primary areas: (1) sociocultural effects of mass media, (2) sociocultural contexts of violence, and (3) relationships between new media technologies and social change.

PEER-REVIEWED PUBLICATIONS

Monographs

Levin, Jack and Julie B. Wiest. 2018. *The Allure of Premeditated Murder: Why Some People Plan to Kill*. Lanham, MD: Rowman & Littlefield Publishers.

Wiest, Julie B. 2011. *Creating Cultural Monsters: Serial Murder in America*. Boca Raton, FL: CRC Press, Taylor & Francis Group.

Edited Volume

Wiest, Julie B., ed. 2020. *Crime, Criminals, and Mass Media (Studies in Media and Communications series)*. Bingley, Bradford, UK: Emerald Group Publishing. (under contract)

Journal Articles

Wiest, Julie B. and Jack Levin. 2019. "Effects of Gender and Age on U.S. Adults' Interest in Cinematic Serial Murder." *Violence and Gender*. (in press)

Levin, Jack and Julie B. Wiest. 2018. "Covering Mass Murder: An Experimental Examination of the Effect of News Focus—Killer, Victim, or Hero—on Reader Interest." *American Behavioral Scientist*, 62(2): 181-194.

Wiest, Julie B. 2016. "Entertaining Genius: U.S. Media Representations of Exceptional Intelligence." *MediaTropes*, 6(2): 148-170.

Wiest, Julie B. 2016. "Casting Cultural Monsters: Representations of Serial Killers in U.S. and U.K. News Media." *Howard Journal of Communications*, 27(4): 327-346.

- Wiest, Julie B. and Nahed Eltantawy. 2015. "Mediatization in the Arab World: A Cross-Cultural Comparison of New Media Use." *Online Journal of Communication and Media Technologies* 5(2): 120-142.
- Wiest, Julie B. 2013. "My Wartime Self: Meaning Construction in Narratives of World War II." *Narrative Works: Issues, Investigations, & Interventions* 3(1): 68-97.
- Wiest, Julie B. and Mary Duffy*. 2013. "The Impact of Gender Roles on Verdicts and Sentences in Cases of Filicide." *Criminal Justice Studies* 26(3): 347-365.
- Wiest, Julie B. and Nahed Eltantawy. 2012. "Social Media Use among UAE College Students One Year after the Arab Spring." *Journal of Arab & Muslim Media Research* 5(3): 209-226.
- Eltantawy, Nahed and Julie B. Wiest. 2011. "Social Media in the Egyptian Revolution: Reconsidering Resource Mobilization Theory." *International Journal of Communication* 5: 1207-1224.
- Wiest, Julie B. 2007. "Whose Music Is It? The Battle between Copyright and Right to Copy." *Journal of Information Technology Impact* 7(2): 91-110.

Book Chapters

- Wiest, Julie B. 2017. "Society and Culture" in *Introduction to Sociology: A Collaborative Approach*. 5th ed. Boise, ID: Ashbury Publishing.
- Wiest, Julie B. 2016. "The Role of Mass Media in the Transmission of Culture." Pp. 203-219 in *Communication and Information Technologies Annual (Studies in Media and Communications, Volume 11)*, edited by L. Robinson, J. Schulz, S. Cotten, T.M. Hale, A.A. Williams, and J.L. Hightower. Bingley, Bradford, UK: Emerald Group Publishing.

Additional Publications

- Wiest, Julie B. 2019. "[Social Interaction via Terminals May Mean Termination of the Self](#)." [Review of the book *The Terminal Self: Everyday Life in Hypermodern Times*, by Simon Gottschalk]. *Symbolic Interaction* 42(1): 159-161. DOI: 10.1002/symb.393 (online first in 2018)
- Levin, Jack and Julie B. Wiest. 2018. "[New Study Suggests Novel Explanation for Public Attention to Mass Violence Events](#)." *ACJS Today* [Newsletter of the Academy of Criminal Justice Sciences] 43(3): 1-7.
- Wiest, Julie B. 2018. "[Philadelphia Pioneered Worldwide Criminal Justice Systems](#)." *Footnotes* [Newsletter of the American Sociological Association] 46(1): 1, 8.
- Wiest, Julie B. 2017. "[Social Media and Media Logics Shape Policing in the Digital Age](#)." [Review of the book *Policing and Social Media: Social Control in an Era of New Media*, by C.J. Schneider]. *Symbolic Interaction* 40(2): 275-277.
- Downs, Heather and Julie B. Wiest. 2015. "[Media Training for Sociologists](#)." *The Southern Sociologist* [Newsletter of the Southern Sociological Society] 46(3): 17-20.
- Wiest, Julie B. 2013. "Risky Lifestyles." Pp. 354-358 in *Encyclopedia of Street Crime in America*, edited by J. I. Ross. Newbury Park, CA: Sage Publications.
- Wiest, Julie B. 2013. "Popular Music." Pp. 853-856 in *Cultural Sociology of Divorce: An Encyclopedia*, edited by R. E. Emery. Newbury Park, CA: Sage Publications.
- Wiest, Julie B. 2011. "Telephones to Smart Phones." In *Encyclopedia of Social Networks*, edited by G. A. Barnett. Newbury Park, CA: Sage Publications.

PROFESSIONAL ACTIVITIES

Grants and Awards

Scholarship

- Received WCU University Research Funding award for project "New Media Technologies as Resources for Social Change": \$7,500
- Received the WCU College of Arts and Sciences Support and Development Award (spring 2015) for project "Perceptions of Serial Murder and Criminal Profiling Among U.S. Adults": \$6,000

* undergraduate student

- Received the WCU College of Arts and Sciences Support and Development Award (spring 2014) for project “AWA for scholarly projects”: Alternative Workload Assignment (half-course release with department match)
- Received the 2007 David R. Maines Narrative Research Award from the Carl Couch Center for Social and Internet Research in affiliation with the National Communication Association for paper “Maintaining My Self for Eternity: Story Preservation in Narratives of World War II”
- Received the 2006 Carl J. Couch Internet Research Award from the Carl Couch Center for Social and Internet Research for paper “Can You Hear Me Now? (Not) Good!”

Teaching/Advising

- Received Excellence in Teaching Award from Division of Undergraduate Studies, Student Support Services, and Omicron Delta Kappa (spring 2017)
- Received Academic Advising Appreciation Award from Division of Undergraduate Studies, Student Support Services, and Omicron Delta Kappa (spring 2017, spring 2016)
- Received one of five top prizes at WCU’s 2016 Teaching with Technology Excellence Showcase for presentation “Cultural Analysis Project: An Example of Technology-Fueled Class Collaboration”: \$500
- Received the WCU College of Arts and Sciences Dean’s Initiative Award to Expand Access to Education through Technology to develop the online course “The Digital Self” (fall 2013): \$4,000

Unfunded Submissions

- Principal Investigator for project “New Media Technologies as Resources for Social Change,” submitted in December 2015 for Nancy Weiss Malkiel Junior Faculty Fellowship consideration (requested \$10,000)
- Principal Investigator for project “Perceptions of Serial Murder and Criminal Profiling Among U.S. Americans,” submitted in September 2014 to the American Philosophical Society for Franklin Research Grant consideration (requested \$6,000)
- Principal Investigator (with three co-PIs) for project “Addressing Sexual Violence in College Communities: The Development of a Best Practice Model,” submitted in April 2014 to the National Institute of Justice for funding consideration as part of call “Research and Evaluation on Violence Against Women: Teen Dating Violence, Sexual Violence, and Intimate Partner Violence FY 2014” (requested \$488,671)

Research Presentations

- Wiest, Julie B. (August 2019). “Meaning Making on Twitter amid #FanCon Fallout.” Accepted for presentation at the annual meeting of the Society for the Study of Symbolic Interaction, New York City.
- Levin, Jack and Julie B. Wiest. (November 2018). “The Appeal of Cinematic Violence: Effects of Gender, Age, and Torture.” Presented at the annual meeting of the American Society of Criminology, Atlanta.
- Wiest, Julie B. (November 2017). “What Americans (Think They) Know About Serial Murder and Criminal Profiling.” Presented at the annual meeting of the American Society of Criminology, Philadelphia.
- Wiest, Julie B. (August 2017). “News Values and U.S. Active-Shooter Cases, 2000-2013.” Presented as part of the Media Sociology Preconference at the annual meeting of the American Sociological Association, Montreal.
- Wiest, Julie B. (August 2016). “Newsworthiness of Active Shooter Cases in the U.S., 2000-2013.” Presented at the annual meeting of the Society for the Study of Symbolic Interaction, Seattle.
- Wiest, Julie B. (August 2016). “The Generic Self: The Multiple Audience Problem on Social Media.” Presented at the annual meeting of the Society for the Study of Symbolic Interaction, Seattle.

- Wiest, Julie B. (August 2016). "Mass Mediated Perceptions of Serial Murder and Criminal Profiling." Presented as part of the Media Sociology Preconference at the annual meeting of the American Sociological Association, University of Washington, Seattle.
- Wiest, Julie B. (April 2016). "Fear and False Impressions: Public Perceptions of Serial Murder." Presented at the annual meeting of the Southern Sociological Society, Atlanta.
- Wiest, Julie B. (March 2016). "New Media Mobilization: Theorizing Social Change in a Digital Age." Presented as part of the Social and Political Change through Social Media mini-conference at the annual meeting of the Eastern Sociological Society, Boston.
- Wiest, Julie B. (August 2015). "New Media Technologies as Resources for Social Change." Presented as part of the Media Sociology Preconference at the annual meeting of the American Sociological Association, Chicago.
- Wiest, Julie B. (August 2015). "Violations Via Vague-ing: Interaction Norms on Social Media." Presented at the annual meeting of the Society for the Study of Symbolic Interaction, Chicago.
- Wiest, Julie B. (February 2015). "Violations via Vaguebooking: The Importance of Interaction Norms on Social Media." Presented as part of the Digital Sociology mini-conference at the annual meeting of the Eastern Sociological Society, New York City.
- Wiest, Julie B. (August 2014). "Hyped Help: Public Perceptions of Criminal Profiling." Presented at the annual meeting of the Society for the Study of Social Problems, San Francisco.
- Wiest, Julie B. and Joseph Maysky*. (August 2014). "Representations of Smart People on Television and in Movies." Presented at the annual meeting of the Society for the Study of Symbolic Interaction, San Francisco.
- Wiest, Julie B. (July 2014) "Casting Cultural Monsters: Media Representations of Serial Murderers." Presented at the 12th Global Conference on Monsters and the Monstrous, Mansfield College, Oxford, United Kingdom.
- Wiest, Julie B. (April 2014). "Theorizing the Impact of (Mis)Representations of Serial Murder in American Media." Presented at the annual meeting of the Southern Sociological Society, Charlotte, NC.
- Wiest, Julie B. and Nahed Eltantawy. (August 2013). "Mediatization in the Arab World: A Cross-Cultural Comparison of New Media Use." Presented at the annual meeting of the Society for the Study of Social Problems, New York City.
- Wiest, Julie B. (August 2013). "Tuning in to the Cultural Broadcast: How Culture 'Works.'" Presented at the annual meeting of the Society for the Study of Symbolic Interaction, New York City.
- Wiest, Julie B. and Nahed Eltantawy. (April 2013). "Social media use among UAE college students one year after the Arab Spring." Presented at the annual meeting of the Southern Sociological Society, Atlanta.
- Wiest, Julie B. and Nahed Eltantawy. (August 2012). "Differences in Social Media Use Among American and Arab Young Adults." Presented at the annual meeting of the Society for the Study of Social Problems, Denver.
- Wiest, Julie B. (April 2012). "Implications of (Mis)Representations of Serial Murder in American Media." Presented at the annual meeting of the Southern States Communication Association, San Antonio.
- Wiest, Julie B. (March 2012). "News in Transformation: The Impact of the Internet and Future of Newspapers." Presented at the meeting of the Southern Sociological Society, New Orleans.
- Wiest, Julie B. (April 2011). "Traditional Gender Roles and Court Case Outcomes in Cases of Filicide." Presented at the 2011 Couch-Stone Symposium (affiliated with the Society for the Study of Symbolic Interaction), Las Vegas.
- Wiest, Julie B. (April 2010). "Traditional Gender Roles and Court Case Outcomes of Mothers Who Kill Their Children." Presented at the annual meeting of the Southern Sociological Society, Atlanta.

* undergraduate student

- Wiest, Julie B. (August 2009). "A White Man's Crime? Critical Analysis of Race in Representations of Serial Murder." Presented at the annual meeting of the Society for the Study of Social Problems, San Francisco.
- Wiest, Julie B. (August 2009). "Serial Murder and the Social Construction of Criminal Profiling." Presented at the annual meeting of the Society for the Study of Symbolic Interaction, San Francisco.
- Wiest, Julie B. (August 2008). "Vicious or Vulnerable: Media Representations of Women Who Kill Their Children." Presented at the annual meeting of the Society for the Study of Symbolic Interaction, Boston.
- Kurth, Suzanne B. and Julie B. Wiest. (August 2008). "Face-to-Faceplate: The Impact of Technologically Mediated Communication on Interaction." Presented at the annual meeting of the Society for the Study of Social Problems, Boston.
- Wiest, Julie B. (April 2008). "Paths to Social Goods: White, Male Offending in a Cultural Context." Presented at the annual meeting of the Southern Sociological Society, Richmond, VA.
- Wiest, Julie B. (August 2007). "Modern-Day Medea: The Social Identity of Women Who Kill Their Children." Presented at the annual meeting of the Society for the Study of Social Problems, New York City.
- Kurth, Suzanne B. and Julie B. Wiest. (August 2007). "Face-to-Face Interaction and Technologically Mediated Communication." Roundtable at the American Sociological Association annual meeting, New York City.
- Wiest, Julie B. (May 2007). "I'm No Hero: Identity Expression and Valuation in Narratives of World War II." Presented at the 2007 Couch-Stone Symposium (affiliated with the Society for the Study of Symbolic Interaction and held in conjunction with the Third International Congress of Qualitative Inquiry), University of Illinois at Urbana-Champaign.
- Wiest, Julie B. (April 2007). "Serial Society: Serial Murder in American Culture." Presented at the annual meeting of the Southern Sociological Society, Atlanta.
- Kurth, Suzanne B. and Julie B. Wiest. (August 2006). "Injustice in the Workplace: The Persistence of Sexual Harassment." Presented at the annual meeting of the Society for the Study of Social Problems, Montreal, Quebec, Canada.
- Wiest, Julie B. (February 2006). "Can You Hear Me Now? (Not) Good!" Presented at the annual Couch-Stone Symposium (affiliated with the Society for the Study of Symbolic Interaction), University of Georgia, Athens.

Invited Presentations and Lectures

- "When Planning is the Payoff: An Understudied Motive for Mass Murder." Invited presentation at Delaware State University (April 2019)
- "Your Digital Presence." Invited (virtual) guest lecture in Dr. Shelia Cotten's graduate-level proseminar, Department of Media and Information, Michigan State University (November 2018)
- "Mass Murder, Media & Mania: Explaining the Payoff of Extreme Killing, Problems with News Portrayals, and Persistence of Public Misunderstanding." Invited presentation and book signing at Millersville University of Pennsylvania (November 2018)
- "The Cultural Context of Serial Murder: How American Social Life Cultivates Hideous Homicides." Invited presentation at Lycoming College, Williamsport, PA (September 2018)
- "Public Perceptions of Serial Murder and Serial Killers." Invited presentation at the Boston College-Northeastern University Homicide Forum, Boston (October 2017)
- "Analysis of Active Shooter Cases in the U.S., 2000-2013." First presentation in the inaugural WCU Department of Anthropology and Sociology Symposium Series: *Conversations on Social and Human Inquiry* (September 2016)
- "Establishing and Maintaining a Mentoring Culture in Higher Education." Co-presented with Lisa Lucas at training session for new mentors in WCU Faculty Mentoring Program (May 2016)

- “Engaging Online Students.” Presented at a “Faculty Seminar” event sponsored by the WCU Office of Distance Education, West Chester University (March 2016)
- “Planning and Preparing for a New Online Course: Tips & Strategies from Seasoned Online Faculty.” Presented at a “Faculty Seminar” event sponsored by the WCU Office of Distance Education, West Chester University (February 2016)
- “The Development and Presentation of Self in a Digital Age.” In-person (November 2014) and virtual (October 2015) guest lectures in SWG 554: Human Behavior in the Social Environment: Individuals and Families, West Chester University
- “The Digital Self: The Influence of the Internet on the Development and Presentation of Self.” Presented at a “Lunch and Learn” event co-sponsored by WCU’s Teaching, Learning and Assessment Center and WCU Office of Distance Education, West Chester University (November 2014)
- “Topics in Journalism: Law and Ethics in the Editing Process.” Guest lecture in COM 2243: Convergent Journalism I, High Point University (April 2013)
- “Intersections of Gender and Crime: Examples from Serial Murder and Filicide.” Presented as part of the Women’s and Gender Studies Lecture Series, High Point University (January 2013)
- “Serial Murder and the Death Penalty.” Guest lecture in PSC 3310: American Political Institutions, High Point University (March 2011)
- “Copy Editing Basics: Grammar, Spelling, and Style.” Guest lecture in COM 2243: Convergent Journalism I, High Point University (January 2011 & September 2010)
- “Topics in Journalism: The Editing Process.” Guest lecture in COM 2243: Convergent Journalism I, High Point University (September 2010)

Panels and Workshops

- Teaching presentation (May 2019). “A Moment of Mindlessness: Teaching Categorization in the Undergraduate S.I. Classroom,” accepted for presentation at the annual Couch-Stone Symposium (semi-annual meeting of the Society for the Study of Symbolic Interaction), Des Moines, Iowa.
- Co-led (with three others) “Developing Your Academic Presence on Social Media” workshop at the annual meeting of the American Sociological Association, Philadelphia (August 2018).
- Discussant. (August 2018). “Internet and Society: Civic, Political, and Organizational.” Paper session at the annual meeting of the American Sociological Association, Philadelphia.
- Critic. (July 2018). Author-meets-critics panel for Christopher J. Schneider’s *Policing and Social Media: Social Control in an Era of New Media*, Couch-Stone Symposium (annual meeting of the Society for the Study of Symbolic Interaction), University of Lancaster, U.K.
- Co-led (with three others) “Navigating the Job Market: From Graduate Student to Professor” workshop at the annual meeting of the Southern Sociological Society, New Orleans (April 2018).
- Organizer and presenter. “Midcareer Mentoring: From Assistant to Associate Professor and Beyond” workshop at the annual meeting of the Southern Sociological Society, New Orleans (April 2018).
- Co-presented (with Lisa Lucas) “Why Everyone Should Try ‘Mismatch Mentoring’ at Midcareer” at the annual conference of the International Mentoring Association, University of North Carolina Wilmington (April 2017).
- Co-presented (with Lisa Lucas) “Expanding and Enhancing a Mentoring Culture” at the annual conference of the International Mentoring Association, University of North Carolina Wilmington (April 2017).
- Co-led (with three others) “Best Practices for Cultivating and Maintaining a Professional Digital Identity” workshop at the annual meeting of the Eastern Sociological Society, Philadelphia (February 2017).
- Presented “Grading with Google: Using Forms and Sheets to Streamline the College Classroom” at RECAP Conference, West Chester University (May 2016).
- Member of five-person panel for session “Job Market Workshop” at the annual meeting of the Southern Sociological Society, New Orleans (March 2015)

- Member of four-person panel for session “Writing Cover Letters for Teaching-Oriented Job Searches” at the annual meeting of the Southern Sociological Society, New Orleans (March 2015)
- Member of four-person panel session “Strategizing Regional Chapter Development: Experiences of SWS-S” at the Winter Meeting of Sociologists for Women in Society, Nashville, TN (February 2014)
- Author (for *Creating Cultural Monsters: Serial Murder in America*) on “Author-Meets-Critics” panel session at the American Society of Criminology annual meeting, Washington, D.C. (November 2011)
- Member of four-person panel for session related to interdisciplinary teaching and research at the annual meeting of the Southern Sociological Society, Jacksonville, FL. (April 2011)

Public Sociology

Consulting

- Member of Northeastern University’s Atypical Homicide Research Group, an invitation-only team of serial and mass murder experts that provides free consultation on open homicide cases, expert witness testimony, and victim advocacy
- Member of American Sociological Association’s Database of Subject Matter Experts for the Media (areas of expertise: sociocultural effects of new media, culture & mass media studies, and violence & atypical murder)

Media Interviews

- Pertsovsky, Natalie. 2019. “[The ‘Murderabilia’ Market: A Look Inside the World of True Crime Art Collecting.](#)” *Rooster Magazine*. April 8.
- Pertsovsky, Natalie. 2019. “[The reason why so many women are attracted to Ted Bundy and serial killers in general.](#)” *Rooster Magazine*. February 27.
- Popken, Ben. 2017. “[#MeToo isn’t just ‘ice bucket challenge’ for women.](#)” *NBC News*. October 18.
- Finnerty, Megan. 2014. “[Native group’s plans to protest at Cardinals game fueled by social media.](#)” *The Arizona Republic*. October 10.
- Johnson, Paul. 2012. “Mass violence outbreaks.” *High Point Enterprise*, December 18.
- “Dialogue: Social Media,” monthly live call-in show, WUOT 91.9 FM, Knoxville, TN (March 3, 2010)

Opinion Writing

- Levin, Jack and Julie B. Wiest. 2019. “[Parkland Shooting One Year Later: A Lesson for the Media.](#)” *The Crime Report*. January 28.
- Levin, Jack and Julie B. Wiest. 2018. “[The Media’s Duty to Focus on Heroes, Not Killers.](#)” *New York Daily News*, February 16.
- Wiest, Julie B. 2016. “[Most U.S. Violence Has One Thing in Common.](#)” *Medium*, June 14.
- Wiest, Julie B. 2016. “[Conversations About Mass Violence Must Change.](#)” *Medium*, June 12.
- Wiest, Julie B. 2014. “[Victims of Pharmacy Mistakes Have Little Recourse.](#)” *Digital Journal*, February 26.
- Wiest, Julie B. 2013. “[Rolling Stone’s Biggest Blunder is Failing to Recognize its Power.](#)” *juliebwiest.com*, August 17. [Blog entry]
- Wiest, Julie B. 2012. “The Personal is Political for Child Sexual Abuse, Too.” *News & Record* (Greensboro, NC), December 30.
- Wiest, Julie B. 2012. “Seeing the Patterns, Planning Interventions.” *The News & Observer* (Raleigh, NC), December 18.
- Wiest, Julie B. 2012. “They Also Served: Honor All Our Veterans.” *The News & Observer* (Raleigh, NC), November 11.
- Wiest, Julie B. 2012. “Violent Crime Need Not Make Us Cower.” *News & Record* (Greensboro, NC), September 23.
- Wiest, Julie B. 2012. “Keep Perceptions of Crime in Perspective.” *The Herald-Sun* (Durham, NC), September 22.

TEACHING

Undergraduate Courses

- Sociology of Culture
- Sociological Social Psychology / Self and Society
- Sociology of Violence (independent study)
- Digital Social Research
- The Digital Self
- Popular Culture and Identity in the Digital Age (independent study)
- Sociology of Gender / Gender in Society
- The Social Construction of Deviance / Deviance and Social Control
- Introduction to Sociology / General Sociology
- Research Methods for the Social Sciences (quantitative and qualitative)
- Applied Research in Strategic Communication (quantitative and qualitative)
- Human Communication (interpersonal communication and public speaking)
- Copy Editing (for multimedia journalism)

Graduate Courses

- Digital Analytics (approved in spring 2019)
- Persuasion and Media Effects
- Research Methods (quantitative and qualitative)
- Qualitative Methods and Analysis

Mentoring

- Supervised liberal studies student Cassidy Califano's senior thesis (spring 2018)
- Faculty mentor for 2017 Summer Undergraduate Research Institute (competitive with stipend) project "Comparative Analysis of Popular U.S. News Media" with undergraduate student Tyler Walton.
- Theoretical paper by former student (2015 graduate) Gabriele Gomez "Analysis of the Cultural Value of Thinness in American Women" (spring-summer 2016); I am providing extensive guidance as she revises this paper for her writing sample as part of graduate school applications.
- Project by senior Heather Welsh "Too Many Friends: The Effects and Implications of Social Media Use on the Socialization of Adolescents," which was awarded the WCU College of Arts and Sciences Undergraduate Research Award (spring 2016). I provided theoretical and methodological guidance and worked with her on the IRB application; she did not finish the project at WCU but will continue in graduate school.
- Project by senior Jessica Herling "Assessing HPV: Who is Accountable for Prevention?" (spring 2015); I accompanied her to a national professional conference, where she presented the work in a roundtable session, and provided extensive guidance through subsequent revisions.
- Trained and included 10 undergraduate students as research assistants for a project during 2013-14 academic year: Joseph Maysky, Jacinda Arellano, Gloria Branch, Stefani Crawford, Gabriele Gomez, Jessica Herling, Zachary Kline, Christian Novia, Caroline Pitocchelli, and Kelsie Schmall (with acknowledgement in the resulting article, "Entertaining Genius: U.S. Media Representations of Exceptional Intelligence")

SERVICE & OTHER CONTRIBUTIONS

Service to the Discipline

Leadership Roles

- Elected member of Executive Committee for Eastern Sociological Society (2019-2022)
- Appointed member of the ASA Award for Excellence in the Reporting of Social Issues Selection Committee for American Sociological Association (2019-2021)
- Senior Editor in Crime and Media on the Editorial Board of Emerald Studies in Media and Communication book series (2018-present; board member since 2014)

- Newsletter co-editor, ASA Section on Communication, Information Technologies, and Media Sociology (2018-present)
- Elected chair of the Publications Committee and member of Executive Council for the Society for the Study of Symbolic Interaction (2016- 2019; Publications Committee member since 2014)
- Invited member of the ad-hoc Diversity Committee for the Society for the Study of Symbolic Interaction (2017)
- Appointed chair of the Committee on Gender & Sexuality for the Southern Sociological Society (2013- 2015; committee member since 2012)
- Volunteer mentor for new attendees at Southern Sociological Society annual meeting via a program through Sociologists for Women in Society – South (2011-2016)
- Member of the Membership Committee (2009-2016) for Sociologists for Women in Society – South; also, past member of Vision Committee (2013-2015); treasurer and membership chair (2012-2014); newsletter editor (2009-2012); and SWS national liaison (2008-2009)

Peer Review

- Peer reviewer for 2019 PASSHE Faculty Professional Development Council’s Annual Grant Program
- Reviewer for Association of Internet Researchers international conference (2016-2019)
- Reviewer for 2016 International Conference on Information Resources Management: “Digital Emancipation in a Networked Society” (spring 2016)
- Proposal reviewer for National Science Foundation Sociology Program (fall 2015)
- Article editor for Sage Open (fall 2015)
- Book manuscript reviewer for Sage Publications text *Superconnected: The Internet, Digital Media, and Techno-Social Life* (spring 2015)
- Article reviewer for journals *American Journal of Sociology*, *Gender & Society*; *Globalizations*; *Homicide Studies*; *Howard Journal of Communications*; *Journal of International Communication*; *Mass Communication and Society*; *Media, War & Conflict*; *New Media & Society*; *Qualitative Sociology*; *Political Studies*; *Social Currents*; *Social Movement Studies*; *Symbolic Interaction*; *The Sociological Quarterly*
- Book manuscript reviewer for Jones & Bartlett Publishers for text *Homicide* (fall 2012)

Professional Meetings

- Invited Organizer of Closing Plenary for the (August) 2019 CITAMS Media Sociology Preconference, “Media Representations of Crime: Constructing Culture and Shaping Social Life,” LIM College, New York City.
- Program Committee Co-Chair for two-day interdisciplinary conference “The Roots and Branches of Interpretive Sociology: Cultural, Pragmatist, and Psychosocial Approaches,” co-sponsored by the Society for the Study of Symbolic Interaction, Yale University’s Center for Cultural Sociology, the Psychosocial Scholars Group, West Chester University, Texas State University’s Sociology Department, Hunter College, and the CUNY Graduate Center’s Sociology Department; August 2018, Philadelphia.
- Invited member of the Planning Committee for the (August) 2018 ASA Media Sociology Preconference, Philadelphia.
- Invited member of the Local Arrangements Committee for 2018 American Sociological Association annual meeting, Philadelphia.
- Moderator. (August 2017). “Cultural Production and Practice.” Paper session at the Media Sociology Preconference at the annual meeting of the American Sociological Association, Montreal.
- Moderator. (August 2017). “Anonymity, Surveillance, and Social Isolation.” Paper session at the Media Sociology Preconference at the annual meeting of the American Sociological Association, Montreal.
- Organizer and presider. (August 2017). “Interactionist Perspectives on Deviance” paper session for 2017 annual meeting of Society for the Study of Symbolic Interaction, Montreal.

- Organizer and president. (August 2017). “Messages and Meaning in Media” paper session for 2017 annual meeting of Society for the Study of Symbolic Interaction, Montreal.
- Organizer and president. (August 2016). “Social Construction of Experience.” Paper session at the annual meeting of the Society for the Study of Symbolic Interaction, Seattle.
- Organizer. (August 2016). “Mass Mediated Meaning.” Paper session at the annual meeting of the Society for the Study of Symbolic Interaction, Seattle.
- Organizer. (August 2016). “The Self in a Digital Age.” Paper session at the annual meeting of the Society for the Study of Symbolic Interaction, Seattle.
- Moderator. (August 2016). “Social Problems and Pedagogy.” Paper session at the Media Sociology Preconference at the annual meeting of the American Sociological Association, University of Washington, Seattle.
- Appointed member of the Program Committee for 2016 Southern Sociological Society annual meeting
- Organizer and president. (April 2016). “Reflections in the Double Mirror: The Relationship between Media and Culture.” Invited panel session at the annual meeting of the Southern Sociological Society, Atlanta.
- Co-organizer and co-president. (April 2016). “Feminist Leadership: Individual Strategies and Structural Change.” Invited panel session at the annual meeting of the Southern Sociological Society, Atlanta.
- Organizer and president. (August 2015). “Technologically Mediated Interaction.” Paper session at the annual meeting of the Society for the Study of Symbolic Interaction, Chicago.
- Organizer. (August 2015). “21st Century Community-Based Social Justice Activism.” Paper session at the annual meeting of the Society for the Study of Social Problems, Chicago.
- Organizer and president. (March 2015). “Feminist Leadership in the Academy.” Invited panel session at the annual meeting of the Southern Sociological Society, New Orleans.
- President. (March 2015). “Mass and Social Media Influences on Perceptions.” Paper session at the annual meeting of the Southern Sociological Society, New Orleans.
- Organizer and president. (August 2014). “Culture and Technology.” Paper session at the annual meeting of the Society for the Study of Symbolic Interaction, San Francisco.
- Co-organizer and president. (April 2014). “Female Presidents of SSS: Thinking Back and Looking Forward.” Invited panel session at the annual meeting of the Southern Sociological Society, Charlotte, NC.
- Co-organizer and president. (April 2014). “Media Training for Sociologists.” Workshop at the annual meeting of the Southern Sociological Society, Charlotte, NC.
- Organizer and president. (April 2014). “(Mis)Representations in Media.” Paper session at the annual meeting of the Southern Sociological Society, Charlotte, NC.
- Organizer and president. (February 2014). “Feminist Pedagogy Online.” Panel session at the Winter Meeting of Sociologists for Women in Society, Nashville, TN.
- Discussant and president. (August 2013). “Gender, Sexuality, and Popular Culture.” Paper session at the annual meeting of the Society for the Study of Symbolic Interaction, New York City.
- Discussant. (April 2013). “Gender, Crime, and Inequality.” Panel session at the annual meeting of the Southern Sociological Society, Atlanta.
- Organizer and discussant. (April 2013). “Representations of Gender in the Media.” Paper session at the annual meeting of the Southern Sociological Society, Atlanta.
- Organizer and president. (April 2013). “Outside the Silo: The Interdisciplinary Teacher-Scholar.” Panel session at the annual meeting of the Southern Sociological Society, Atlanta.
- Organizer and president. (March 2012). “Career Planning and Transitions.” Panel session at the annual meeting of the Southern Sociological Society, New Orleans.
- President. (April 2011). “Sex & Gender I.” Paper session at the Couch-Stone Symposium, Las Vegas.
- Co-organizer and president. (April 2011). “Representations of Gender in the Media.” Paper session at the annual meeting of the Southern Sociological Society, Jacksonville, FL.

- Organizer and president. (April 2010). “Issues of Gender and Sexuality in Deviance and Crime.” Paper session at the annual meeting of the Southern Sociological Society, Atlanta.
- Organizer and president. (April 2010). “Navigating the Academic Job Market.” Panel session at the annual meeting of the Southern Sociological Society, Atlanta.
- Organizer and president. (April 2010). “What Else Can I Do With My Advanced Degree in Sociology? Alternatives to Academia.” Panel session at the annual meeting of the Southern Sociological Society, Atlanta.
- President. (August 2009). “Gender, Culture, and Consumption.” Roundtable session at the annual meeting of the American Sociological Association, San Francisco.
- Organizer and president. (April 2009). “Navigating Academia: The Transition from Student to Faculty.” Panel session at the annual meeting of the Southern Sociological Society, New Orleans.
- Co-organizer and president. (August 2008). “Mediated Communication and Social Change.” Paper session at the annual meeting of the Society for the Study of Social Problems, Boston.

Service to Home Institution

West Chester University

University

- Search Committee Co-Chair for position Associate Vice President for Human Resources (2018-2019)
- Faculty Senator, at-large (elected, second term), Faculty Senate (2015-2021); Executive Committee member, at-large (elected, first term, 2018-2020)
- Member of Feminist Advisory Council (College of the Sciences and Mathematics representative) for Department of Women’s and Gender Studies (2016-present) and member of review committee for annual Madelyn Gutwirth Prize in Women’s Studies (2014-2016)
- Member of Distance Education Advisory Committee, Office of Distance Education Services (2016-present); related contributions:
 - Co-leader with instructional designer Tom Pantazes the 2018/19 Winter Online Faculty Development Program
 - Judge for 2017 Online Teaching with Technology Showcase
- Member of Web Advisory Committee for the Office of Information Services & Technology (2016-present)
- Member of Academic Integrity Board faculty pool (2016-present)
- Member of Faculty Mentoring Committee (Faculty Senate representative) (2016- 2018)
- Reviewer for 2017 Office of Research & Sponsored Programs for faculty training program “DREAM” (Developing Research Agendas through Mentoring)
- Search committee member, tenure-track position in Department of Women’s and Gender Studies (2016- 2017)
- Co-organizer (with director of Center for Women and Gender Equity and assistant director of Student Leadership and Involvement) of annual Women’s Leadership Conference at WCU (2015-2019)
- Search committee member (Faculty Senate representative), Assistant Director of Social Equity and Coordinator of Diversity Initiatives, Office of Social Equity (2015)
- Co-organizer (with WCU sociologist Miguel Ceballos and Lund University Project Manager Jessica Hansson), “Social Innovation in a Digital Context” event featuring presentations from scholars at Lund University (Sweden); 2015 event held at PASSHE Center City in Philadelphia and 2014 event held at New York University in New York City

College of the Sciences and Mathematics

- Chair, Outstanding Students Award Committee (2018-2020)
- Reviewer for RIMS (Research in Math and Science) grant proposals (2016-2017)
- Reviewer for Dean’s Strategic Initiatives grant proposals (2016)

Department of Anthropology and Sociology

- Faculty adviser and chapter representative, Tau chapter of Alpha Kappa Delta: The International Sociology Honor Society (2015-present)
- Sociology representative (elected) on Elections Committee (2014-present)
- Website manager (appointed) for departmental pages (2013-present)
- Academic adviser for undergraduates majoring in sociology (2014-present)
- Search committee member, tenure-track faculty position in sociology (fall 2015-spring 2016)
- Interim faculty adviser, Sociology Club (fall 2014)
- Chair (elected), House and Amenities Committee (2013- 2014)

High Point University (selected)

- Undergraduate Program Coordinator for Strategic Communication (approximately 500 majors), School of Communication (2012- 2013)
- Member, University Honors Program Committee (2011- 2013)
- Member, Graduate Program Committee, School of Communication (2010- 2013)
- Chair, committee to establish School of Communication's official values and competencies (2010)

Professional Memberships

- American Sociological Association (CITAMS & Social Psychology sections)
- Association of Internet Researchers
- American Society of Criminology
- Eastern Sociological Society
- Society for the Study of Symbolic Interaction
- Sociologists for Women in Society–South
- Southern Sociological Society

Professional Development

- Completed five-week course “Why We Post: The Anthropology of Social Media,” University College London (England) via FutureLearn online platform (October-November 2016)
- Completed six-week course “European Culture and Politics,” University of Groningen (Netherlands) via FutureLearn online platform (September-October 2016)
- Completed two-week course “Big Data: From Data to Decisions,” Queensland University of Technology (Brisbane, Australia) via FutureLearn online platform (August 2016)
- Completed three-week course “Social Media Analytics: Using Data to Understand Public Conversations,” Queensland University of Technology (Brisbane, Australia) via FutureLearn online platform (July 2016)
- Completed two-week course “Big Data: Statistical Inference and Machine Learning,” Queensland University of Technology via FutureLearn online platform (May 2016)
- Participated in 2016 Digital Methods Summer School (competitive application process) at Queensland University of Technology's Digital Methods Research Centre, Brisbane, Australia
- Member of Distance Education Initiative at WCU for 2014-2015 year (\$1,000 stipend)
- Attended 2014 & 2015 RECAP Conference (annual event showcasing the use of technology to enhance teaching and learning in higher education), West Chester University (one-day conference)
- Attended 2012 & 2013 Lilly Conference Series on College and University Teaching and Learning, Greensboro, NC (three-day conference)
- Participated in dozens of workshops, webinars, and online conferences related to teaching and learning (2010-2019)

OTHER PROFESSIONAL EXPERIENCE

Copy Editor – News, Knoxville News Sentinel

120,000-circulation daily newspaper (Knoxville, TN)

August 2005-August 2010

Author, *We Were There* (2006, Tennessee Valley Publishing; second printing 2007)

Nonacademic book published by regional press compiling the stories of 30 World War II veterans

Assistant Managing Editor, *The Mountain Press*

10,000-circulation daily newspaper (Sevierville, TN)

December 2003-July 2005

Assistant Editor and Writer, *inMotion* and *youth inMotion*

40,000-circulation bimonthly magazines of Amputee Coalition of America (Knoxville, TN)

October 2001- December 2003