Julie B. Wiest, Ph.D.
West Chester University of Pennsylvania
🌐 juliebwiest.com **|** 🔘 Google Scholar

ACADEMIC POSITIONS
Professor of Sociology, West Chester University of Pennsylvania (West Chester, PA)
August 2020 – present

>**Associate Professor of Sociology**, August 2018 – July 2020

>**Assistant Professor of Sociology**, August 2013 – July 2018

Assistant Professor of Strategic Communication and Sociology, High Point University (High Point, NC)
August 2010 – July 2013

EDUCATION
Ph.D. Sociology, University of Tennessee, Knoxville

M.A. Journalism and Mass Communication, University of Georgia, Athens

B.S. Communications, University of Tennessee, Knoxville

PRIMARY AREAS OF SPECIALIZATION
As a sociologist of culture and media, I apply mainly symbolic interactionist and social constructionist perspectives to studies in three primary areas: (1) sociocultural contexts of violence, (2) sociocultural effects of mass media, and (3) relationships between digital/new media technologies and social change.

PEER-REVIEWED PUBLICATIONS
Monographs
Levin, Jack and **Julie B. Wiest**.[*] 2023. *Covert Violence: The Secret Weapon of the Powerless*. Bristol, UK: Bristol University Press.
Levin, Jack and **Julie B. Wiest**.[*] 2018. *The Allure of Premeditated Murder: Why Some People Plan to Kill*. Lanham, MD: Rowman & Littlefield Publishers.
Wiest, Julie B. 2011. *Creating Cultural Monsters: Serial Murder in America*. Boca Raton, FL: CRC Press, Taylor & Francis Group.

Edited Volumes (as volume editor)
Wiest, Julie B., ed. 2021. *Mass Mediated Representations of Crime and Criminality*. Vol. 21, *Studies in Media and Communications*. Bingley, UK: Emerald Group Publishing.
Wiest, Julie B., ed. 2021. *Theorizing Criminality and Policing in the Digital Media Age*. Vol 20, *Studies in Media and Communications*. Bingley, UK: Emerald Group Publishing.

Edited Volumes (as series editor)
Brekhus, Wayne H. and Susie Scott, eds. 2024 (forthcoming). *Interpreting Identity: Dimensions of Power, Presence, and Belonging* (*Interpretive Lenses in Sociology* series, edited by T. DeGloma and **J.B. Wiest**). Bristol, UK: Bristol University Press.
Williams, J. Patrick, ed. 2024. *Interpreting Subcultures: Approaching, Contextualizing, and Embodying Sense-Making Practices in Alternative Cultures* (*Interpretive Lenses in Sociology* series, edited by T. DeGloma and **J.B. Wiest**). Bristol, UK: Bristol University Press.

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[*] Author order is alphabetical.

DeGloma, Thomas and Janet L. Jacobs, eds. 2023. *Interpreting Contentious Memory: Countermemories and Conflicts over the Past* (*Interpretive Lenses in Sociology* series, edited by T. DeGloma and **J.B. Wiest**). Bristol, UK: Bristol University Press.

Cossu, Andrea and Jorge Fontdevila, eds. 2023. *Interpretive Sociology and the Semiotic Imagination* (*Interpretive Lenses in Sociology* series, edited by T. DeGloma and **J.B. Wiest**). Bristol, UK: Bristol University Press.

Champagne, Anne Marie and Asia Friedman, eds. 2023. *Interpreting the Body: Between Meaning and Materiality* (*Interpretive Lenses in Sociology* series, edited by T. DeGloma and **J.B. Wiest**). Bristol, UK: Bristol University Press.

Johnston, Erin F. and Vikash Singh, eds. 2022. *Interpreting Religion: Making Sense of Religious Lives* (*Interpretive Lenses in Sociology* series, edited by T. DeGloma and **J.B. Wiest**). Bristol, UK: Bristol University Press.

Journal Articles

Chiaraluce, Cara, Katia Moles, Laura Robinson, and **Julie B. Wiest**. 2022 (OnlineFirst). "A Social Diagnosis of Digitally Mediated COVID-19 Trauma." *American Behavioral Scientist*. DOI: https://doi.org/10.1177/00027642221132185

Robinson, Laura, Jeremy Schulz, Hopeton S. Dunn, Wenhong Chen, Antonio A. Casilli, Paola Tubaro, Barry Wellman, Molly-Gloria Harper, Michael J. Stern, Matías Dodel, **Julie B. Wiest**, Christopher Ball, Tim Huang, Aneka Khilnani, Grant Blank, Massimo Ragnedda, Hiroshi Ono, Bernie Hogan, Gustavo Mesch, Shelia Cotten, Susan B. Kretchmer, Timothy M. Hale, Tomasz Drabowicz, Pu Yan, and Anabel Quan-Haase. 2020. "Digital Inequalities 3.0: Emergent Inequalities in the Information Age." *First Monday*, 25(7). DOI: https://doi.org/10.5210/fm.v25i7.10844

Robinson, Laura, Jeremy Schulz, Grant Blank, Massimo Ragnedda, Hiroshi Ono, Bernie Hogan, Gustavo Mesch, Shelia Cotten, Susan B. Kretchmer, Timothy M. Hale, Tomasz Drabowicz, Pu Yan, Anabel Quan-Haase, Hopeton S. Dunn, Wenhong Chen, Antonio A. Casilli, Paola Tubaro, Barry Wellman, Molly-Gloria Harper, Michael J. Stern, Matías Dodel, **Julie B. Wiest**, Christopher Ball, Tim Huang, and Aneka Khilnani. 2020. "Digital Inequalities 2.0: Legacy Inequalities in the Information Age." *First Monday*, 25(7). DOI: https://doi.org/10.5210/fm.v25i7.10842

Wiest, Julie B. and Jack Levin. 2019. "Effects of Gender and Age on U.S. Adults' Interest in Cinematic Serial Murder." *Violence and Gender*, 6(3): 168-174.

Levin, Jack and **Julie B. Wiest**.[*] 2018. "Covering Mass Murder: An Experimental Examination of the Effect of News Focus—Killer, Victim, or Hero—on Reader Interest." *American Behavioral Scientist*, 62(2): 181-194.

Wiest, Julie B. 2016. "Entertaining Genius: U.S. Media Representations of Exceptional Intelligence." *MediaTropes*, 6(2): 148-170.

Wiest, Julie B. 2016. "Casting Cultural Monsters: Representations of Serial Killers in U.S. and U.K. News Media." *Howard Journal of Communications,* 27(4): 327-346.

Wiest, Julie B. and Nahed Eltantawy. 2015. "Mediatization in the Arab World: A Cross-Cultural Comparison of New Media Use." *Online Journal of Communication and Media Technologies* 5(2): 120-142.

Wiest, Julie B. 2013. "My Wartime Self: Meaning Construction in Narratives of World War II." *Narrative Works: Issues, Investigations, & Interventions* 3(1): 68-97.

Wiest, Julie B. and Mary Duffy.[†] 2013. "The Impact of Gender Roles on Verdicts and Sentences in Cases of Filicide." *Criminal Justice Studies* 26(3): 347-365.

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[*] Author order is alphabetical.

[†] Co-author is an undergraduate student (at the time of the study)

Wiest, Julie B. and Nahed Eltantawy. 2012. "Social Media Use among UAE College Students One Year after the Arab Spring." *Journal of Arab & Muslim Media Research* 5(3): 209-226.

Eltantawy, Nahed and **Julie B. Wiest**.* 2011. "Social Media in the Egyptian Revolution: Reconsidering Resource Mobilization Theory." *International Journal of Communication* 5: 1207-1224.

Wiest, Julie B. 2007. "Whose Music Is It? The Battle between Copyright and Right to Copy." *Journal of Information Technology Impact* 7(2): 91-110.

Book Chapters

Wiest, Julie B., Laura Robinson, and Katia Moles. 2024 (forthcoming). "The Influence of New Media Technologies on Contemporary Interpretive Research." Pp. (TBD) in *Handbook of Interpretive Research Methods in the Social Sciences*, edited by M. Kusenbach and M. Pfadenhauer. Elgar Publishing.

Levin, Jack and **Julie B. Wiest**. 2024 (forthcoming). "Serial Murder." Pp. (TBD) in *Handbook on Violent Crime and Society*, edited by W. Rogoeczi and T. Miethe. Elgar Publishing.

Wiest, Julie B. 2021. "Sociology of Mass and New Media through an Interactionist Lens." Pp. 275-295 in *The Oxford Handbook of Symbolic Interaction*, edited by W. Brekhus, T. DeGloma, and W. Force. New York: Oxford University Press. [published online August 2021]

Wiest, Julie B. 2017. "Society and Culture" in *Introduction to Sociology: A Collaborative Approach*. 5th ed. Boise, ID: Ashbury Publishing.

Wiest, Julie B. 2016. "The Role of Mass Media in the Transmission of Culture." Pp. 203-219 in *Communication and Information Technologies Annual: [New] Media Cultures*. Vol. 11, *Studies in Media and Communications*, edited by L. Robinson, J. Schulz, S. Cotten, T.M. Hale, A.A. Williams, and J.L. Hightower. Bingley, UK: Emerald Group Publishing.

Additional Publications

Levin, Jack and **Julie B. Wiest**.* 2023. "Overlooked Homicides: How Covert Violence Eludes Official U.S. Crime Reports." *Transforming Society* [Scholarly blog published by Bristol University Press and Policy Press].

DeGloma, Tom and **Julie B. Wiest**. 2022. "On the Multidimensional Foundations of Meaning in Social Life: An Invitation to the Series *Interpretive Lenses in Sociology*." Bristol, UK: Bristol University Press.

Wiest, Julie B. 2019. "Social Interaction via Terminals May Mean Termination of the Self." [Review of the book *The Terminal Self: Everyday Life in Hypermodern Times*, by Simon Gottschalk]. *Symbolic Interaction* 42(1): 159-161. DOI: 10.1002/symb.393

Levin, Jack and **Julie B. Wiest**. 2018. "New Study Suggests Novel Explanation for Public Attention to Mass Violence Events." *ACJS Today* [Newsletter of the Academy of Criminal Justice Sciences] 43(3): 1-7.

Wiest, Julie B. 2018. "Philadelphia Pioneered Worldwide Criminal Justice Systems." *Footnotes* [Newsletter of the American Sociological Association] 46(1): 1, 8.

Wiest, Julie B. 2017. "Social Media and Media Logics Shape Policing in the Digital Age." [Review of the book *Policing and Social Media: Social Control in an Era of New Media*, by C.J. Schneider]. *Symbolic Interaction* 40(2): 275-277.

Downs, Heather and **Julie B. Wiest**.* 2015. "Media Training for Sociologists." *The Southern Sociologist* [Newsletter of the Southern Sociological Society] 46(3): 17-20.

Wiest, Julie B. 2013. "Risky Lifestyles." Pp. 354-358 in *Encyclopedia of Street Crime in America*, edited by J. I. Ross. Newbury Park, CA: Sage Publications.

Wiest, Julie B. 2013. "Popular Music." Pp. 853-856 in *Cultural Sociology of Divorce: An Encyclopedia*, edited by R. E. Emery. Newbury Park, CA: Sage Publications.

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* Author order is alphabetical.

Wiest, Julie B. 2011. "Telephones to Smart Phones." In *Encyclopedia of Social Networks*, edited by G. A. Barnett. Newbury Park, CA: Sage Publications.

PROFESSIONAL ACTIVITIES
Invited Presentations (selected)
▪ "Serial Murder in America: What We Know Nearly 50 Years After Defining a Dreadful Phenomenon." Invited presentation at the WCU Sociology Club monthly meeting (October 2022).
▪ "Presidential Plenary Session: Reflections on the Covid-19 Pandemic." Invited presider at the annual meeting of the Eastern Sociological Society (February 2021).
▪ 2019 George Herbert Mead Lecture: "Making a Multiple Murderer – Crime Coverage, Cultural Meaning, and Violent Role Taking." Invited presentation at the annual meeting of the National Communication Association, Baltimore (November 2019).
▪ "Passing on our Interactionist Inheritance: Teaching Graduate Students and Advanced Undergraduates." Invited panel presentation at the Couch-Stone Symposium (semi-annual meeting of the Society for the Study of Symbolic Interaction), Des Moines, Iowa (May 2019).
▪ "When Planning is the Payoff: An Understudied Motive for Mass Murder." Invited presentation at Delaware State University (April 2019).
▪ "Your Digital Presence." Invited (virtual) guest lecture in Dr. Shelia Cotten's graduate-level proseminar, Department of Media and Information, Michigan State University (November 2018).
▪ "Mass Murder, Media & Mania: Explaining the Payoff of Extreme Killing, Problems with News Portrayals, and Persistence of Public Misunderstanding." Invited presentation and book signing at Millersville University of Pennsylvania (November 2018).
▪ "The Cultural Context of Serial Murder: How American Social Life Cultivates Hideous Homicides." Invited presentation at Lycoming College, Williamsport, PA (September 2018).
▪ "Public Perceptions of Serial Murder and Serial Killers." Invited presentation at the Boston College- Northeastern University Homicide Forum, Boston (October 2017).
▪ "Analysis of Active Shooter Cases in the U.S., 2000-2013." First presentation in the inaugural WCU Department of Anthropology and Sociology Symposium Series: *Conversations on Social and Human Inquiry* (September 2016).

Grants and Awards
Scholarship
▪ Received 2017 WCU University Research Funding award for project "New Media Technologies as Resources for Social Change": $7,500
▪ Received the WCU College of Arts and Sciences Support and Development Award (spring 2015) for project "Perceptions of Serial Murder and Criminal Profiling Among U.S. Adults": $6,000
▪ Received the WCU College of Arts and Sciences Support and Development Award (spring 2014) for project "AWA for scholarly projects": Alternative Workload Assignment (half-course release with department match)
▪ Received the 2007 David R. Maines Narrative Research Award from the Carl Couch Center for Social and Internet Research in affiliation with the National Communication Association for paper "Maintaining My Self for Eternity: Story Preservation in Narratives of World War II"
▪ Received the 2006 Carl J. Couch Internet Research Award from the Carl Couch Center for Social and Internet Research for paper "Can You Hear Me Now? (Not) Good!"

Teaching/Advising
▪ Received Excellence in Teaching Award from Division of Undergraduate Studies, Student Support Services, and Omicron Delta Kappa (spring 2017)

- Received Academic Advising Appreciation Award from Division of Undergraduate Studies, Student Support Services, and Omicron Delta Kappa (spring 2017, spring 2016)
- Received award at WCU's 2016 Teaching with Technology Excellence Showcase for presentation "Cultural Analysis Project: An Example of Technology-Fueled Class Collaboration": $500
- Received the WCU College of Arts and Sciences Dean's Initiative Award to Expand Access to Education through Technology to develop the online course "The Digital Self" (fall 2013): $4,000

Unfunded Submissions
- Principal Investigator for project "New Media Technologies as Resources for Social Change," submitted in December 2015 for Nancy Weiss Malkiel Junior Faculty Fellowship consideration (requested $10,000)
- Principal Investigator for project "Perceptions of Serial Murder and Criminal Profiling Among U.S. Americans," submitted in September 2014 to the American Philosophical Society for Franklin Research Grant consideration (requested $6,000)
- Principal Investigator (with three co-PIs) for project "Addressing Sexual Violence in College Communities: The Development of a Best Practice Model," submitted in April 2014 to the National Institute of Justice for funding consideration as part of call "Research and Evaluation on Violence Against Women: Teen Dating Violence, Sexual Violence, and Intimate Partner Violence FY 2014" (requested $488,671)

Research Presentations

Wiest, Julie B. (April 2024). "The Postmortem Self: Theorizing Digital Life After Physical Death." Accepted for presentation at the annual meeting of the Southern Sociological Society, New Orleans.

Wiest, Julie B., and Jack Levin (November 2023). "Interrogating U.S. Death Data: What an Examination of Reclassified Homicides Reveals." Presented at the annual meeting of the American Society of Criminology, Philadelphia.

Wiest, Julie B. (February 2023). "Living Will 2.0: Preparing for Digital Life after Corporeal Death." Presented at the annual meeting of the Eastern Sociological Society, Baltimore.

Wiest, Julie B. and Jack Levin. (November 2020). "The Underreported Prevalence of Homicide by Poison." Accepted for presentation at the (subsequently canceled) annual meeting of the American Society of Criminology, Washington, D.C.

Wiest, Julie B. (August 2019). "Meaning Making on Twitter amid #FanCon Fallout." Presented at the annual meeting of the Society for the Study of Symbolic Interaction, New York City.

Levin, Jack, and Julie B. Wiest. (November 2018). "The Appeal of Cinematic Violence: Effects of Gender, Age, and Torture." Presented at the annual meeting of the American Society of Criminology, Atlanta.

Wiest, Julie B. (November 2017). "What Americans (Think They) Know About Serial Murder and Criminal Profiling." Presented at the annual meeting of the American Society of Criminology, Philadelphia.

Wiest, Julie B. (August 2017). "News Values and U.S. Active-Shooter Cases, 2000-2013." Presented as part of the Media Sociology Preconference at the annual meeting of the American Sociological Association, Montreal.

Wiest, Julie B. (August 2016). "Newsworthiness of Active Shooter Cases in the U.S., 2000-2013." Presented at the annual meeting of the Society for the Study of Symbolic Interaction, Seattle.

Wiest, Julie B. (August 2016). "The Generic Self: The Multiple Audience Problem on Social Media." Presented at the annual meeting of the Society for the Study of Symbolic Interaction, Seattle.

Wiest, Julie B. (August 2016). "Mass Mediated Perceptions of Serial Murder and Criminal Profiling." Presented as part of the Media Sociology Preconference at the annual meeting of the American Sociological Association, University of Washington, Seattle.

Wiest, Julie B. (April 2016). "Fear and False Impressions: Public Perceptions of Serial Murder." Presented at the annual meeting of the Southern Sociological Society, Atlanta.

Wiest, Julie B. (March 2016). "New Media Mobilization: Theorizing Social Change in a Digital Age." Presented as part of the Social and Political Change Through Social Media mini-conference at the annual meeting of the Eastern Sociological Society, Boston.

Wiest, Julie B. (August 2015). "New Media Technologies as Resources for Social Change." Presented as part of the Media Sociology Preconference at the annual meeting of the American Sociological Association, Chicago.

Wiest, Julie B. (August 2015). "Violations Via Vague-ing: Interaction Norms on Social Media." Presented at the annual meeting of the Society for the Study of Symbolic Interaction, Chicago.

Wiest, Julie B. (February 2015). "Violations via Vaguebooking: The Importance of Interaction Norms on Social Media." Presented as part of the Digital Sociology mini-conference at the annual meeting of the Eastern Sociological Society, New York City.

Wiest, Julie B. (August 2014). "Hyped Help: Public Perceptions of Criminal Profiling." Presented at the annual meeting of the Society for the Study of Social Problems, San Francisco.

Wiest, Julie B., and Joseph Maysky.[*] (August 2014). "Representations of Smart People on Television and in Movies." Presented at the annual meeting of the Society for the Study of Symbolic Interaction, San Francisco.

Wiest, Julie B. (July 2014) "Casting Cultural Monsters: Media Representations of Serial Murderers." Presented at the 12th Global Conference on Monsters and the Monstrous, Mansfield College, Oxford, United Kingdom.

Wiest, Julie B. (April 2014). "Theorizing the Impact of (Mis)Representations of Serial Murder in American Media." Presented at the annual meeting of the Southern Sociological Society, Charlotte, NC.

Wiest, Julie B., and Nahed Eltantawy. (August 2013). "Mediatization in the Arab World: A Cross-Cultural Comparison of New Media Use." Presented at the annual meeting of the Society for the Study of Social Problems, New York City.

Wiest, Julie B. (August 2013). "Tuning in to the Cultural Broadcast: How Culture 'Works.'" Presented at the annual meeting of the Society for the Study of Symbolic Interaction, New York City.

Wiest, Julie B., and Nahed Eltantawy. (April 2013). "Social media use among UAE college students one year after the Arab Spring." Presented at the annual meeting of the Southern Sociological Society, Atlanta.

Wiest, Julie B., and Nahed Eltantawy. (August 2012). "Differences in Social Media Use Among American and Arab Young Adults." Presented at the annual meeting of the Society for the Study of Social Problems, Denver.

Wiest, Julie B. (April 2012). "Implications of (Mis)Representations of Serial Murder in American Media." Presented at the annual meeting of the Southern States Communication Association, San Antonio.

Wiest, Julie B. (March 2012). "News in Transformation: The Impact of the Internet and Future of Newspapers." Presented at the meeting of the Southern Sociological Society, New Orleans.

Wiest, Julie B. (April 2011). "Traditional Gender Roles and Court Case Outcomes in Cases of Filicide." Presented at the 2011 Couch-Stone Symposium (affiliated with the Society for the Study of Symbolic Interaction), Las Vegas.

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* Co-presenter is an undergraduate student (at the time of the study)

Wiest, Julie B. (April 2010). "Traditional Gender Roles and Court Case Outcomes of Mothers Who Kill Their Children." Presented at the annual meeting of the Southern Sociological Society, Atlanta.

Wiest, Julie B. (August 2009). "A White Man's Crime? Critical Analysis of Race in Representations of Serial Murder." Presented at the annual meeting of the Society for the Study of Social Problems, San Francisco.

Wiest, Julie B. (August 2009). "Serial Murder and the Social Construction of Criminal Profiling." Presented at the annual meeting of the Society for the Study of Symbolic Interaction, San Francisco.

Wiest, Julie B. (August 2008). "Vicious or Vulnerable: Media Representations of Women Who Kill Their Children." Presented at the annual meeting of the Society for the Study of Symbolic Interaction, Boston.

Kurth, Suzanne B., and Julie B. Wiest. (August 2008). "Face-to-Faceplate: The Impact of Technologically Mediated Communication on Interaction." Presented at the annual meeting of the Society for the Study of Social Problems, Boston.

Wiest, Julie B. (April 2008). "Paths to Social Goods: White, Male Offending in a Cultural Context." Presented at the annual meeting of the Southern Sociological Society, Richmond, VA.

Wiest, Julie B. (August 2007). "Modern-Day Medea: The Social Identity of Women Who Kill Their Children." Presented at the annual meeting of the Society for the Study of Social Problems, New York City.

Kurth, Suzanne B., and Julie B. Wiest. (August 2007). "Face-to-Face Interaction and Technologically Mediated Communication." Roundtable at the American Sociological Association annual meeting, New York City.

Wiest, Julie B. (May 2007). "I'm No Hero: Identity Expression and Valuation in Narratives of World War II." Presented at the 2007 Couch-Stone Symposium (affiliated with the Society for the Study of Symbolic Interaction and held in conjunction with the Third International Congress of Qualitative Inquiry), University of Illinois at Urbana-Champaign.

Wiest, Julie B. (April 2007). "Serial Society: Serial Murder in American Culture." Presented at the annual meeting of the Southern Sociological Society, Atlanta.

Kurth, Suzanne B., and Julie B. Wiest. (August 2006). "Injustice in the Workplace: The Persistence of Sexual Harassment." Presented at the annual meeting of the Society for the Study of Social Problems, Montreal, Quebec, Canada.

Wiest, Julie B. (February 2006). "Can You Hear Me Now? (Not) Good!" Presented at the annual Couch-Stone Symposium (affiliated with the Society for the Study of Symbolic Interaction), University of Georgia, Athens.

Panels and Workshops
- Author (for *The Allure of Premeditated Murder: Why Some People Plan to Kill*) on "Author-Meets-Critics" panel session at the American Society of Criminology annual meeting, San Francisco (November 2019).
- Teaching presentation. "A Moment of Mindlessness: Teaching Categorization in the Undergraduate S.I. Classroom," presented at the Couch-Stone Symposium (semi-annual meeting of the Society for the Study of Symbolic Interaction), Des Moines, Iowa (May 2019).
- Co-led (with three others) "Developing Your Academic Presence on Social Media" workshop at the annual meeting of the American Sociological Association, Philadelphia (August 2018).
- Discussant. "Internet and Society: Civic, Political, and Organizational." Paper session at the annual meeting of the American Sociological Association, Philadelphia. (August 2018).

- Critic on "Author-Meets-Critics" panel session for Christopher J. Schneider's *Policing and Social Media: Social Control in an Era of New Media*, Couch-Stone Symposium (annual meeting of the Society for the Study of Symbolic Interaction), University of Lancaster, U.K. (July 2018).
- Co-led (with three others) "Navigating the Job Market: From Graduate Student to Professor" workshop at the annual meeting of the Southern Sociological Society, New Orleans (April 2018).
- Organizer and presider. "Midcareer Mentoring: From Assistant to Associate Professor and Beyond" workshop at Southern Sociological Society annual meeting, New Orleans (April 2018).
- Co-presented (with Lisa Lucas) "Why Everyone Should Try 'Mismatch Mentoring' at Midcareer" at the annual conference of the International Mentoring Association, University of North Carolina Wilmington (April 2017).
- Co-presented (with Lisa Lucas) "Expanding and Enhancing a Mentoring Culture" at the annual conference of the International Mentoring Association, University of North Carolina Wilmington (April 2017).
- Co-led (with three others) "Best Practices for Cultivating and Maintaining a Professional Digital Identity" workshop at the annual meeting of the Eastern Sociological Society, Philadelphia (February 2017).
- Presented "Grading with Google: Using Forms and Sheets to Streamline the College Classroom" at RECAP Conference, West Chester University (May 2016).
- Member of five-person panel for session "Job Market Workshop" at the annual meeting of the Southern Sociological Society, New Orleans (March 2015).
- Member of four-person panel on "Writing Cover Letters for Teaching-Oriented Job Searches" at the annual meeting of the Southern Sociological Society, New Orleans (March 2015).
- Member of four-person panel session "Strategizing Regional Chapter Development: Experiences of SWS-S" at the Winter Meeting of Sociologists for Women in Society, Nashville, TN (February 2014).
- Author (for *Creating Cultural Monsters: Serial Murder in America*) on "Author-Meets-Critics" panel session at the American Society of Criminology annual meeting, Washington, D.C. (November 2011).
- Member of four-person panel for session related to interdisciplinary teaching and research at the annual meeting of the Southern Sociological Society, Jacksonville, FL. (April 2011).

Public Sociology

Media Interviews

Boone, Rebecca. 2022. "Idaho Students' Unsolved Deaths Prompt Rumors, Harassment." *AP News*. December 16.

"Reflecting on the Uvalde Tragedy," *A Public Affair* (hourlong call-in radio show), WORT 89.9 FM, Madison, WI (May 31, 2022).

Betuel, Emma. 2020. "Mask On: Inside the Global Social Media Movement that Claims It Changed the CDC's Mind on Masks." *Inverse*. April 17.

Egoaguirre, Jean Palou. 2019. "Trump Condena la 'Ideología Siniestra' del Supremacismo Blanco Tras Tiroteos Masivos / Trump Condemns the 'Sinister Ideology' of White Supremacy After Mass Shootings," *El Mercurio* (Santiago, Chile), August 6, pp. A4.

Pertsovsky, Natalie. 2019. "The 'Murderabilia' Market: A Look Inside the World of True Crime Art Collecting," *Rooster Magazine*, April 8.

Pertsovsky, Natalie. 2019. "The Reason Why So Many Women are Attracted to Ted Bundy and Serial Killers in General," *Rooster Magazine*, February 27.

Popken, Ben. 2017. "[#MeToo Isn't Just 'Ice Bucket Challenge' for Women](#)," *NBC News*, October 18.
Finnerty, Megan. 2014. "[Native Group's Plans to Protest at Cardinals Game Fueled by Social Media](#)," *The Arizona Republic*, October 10
Johnson, Paul. 2012. "Mass Violence Outbreaks," *High Point Enterprise*, December 18.
"Dialogue: Social Media," monthly live call-in show, WUOT 91.9 FM, Knoxville, TN (March 3, 2010).

Opinion Writing

Levin, Jack and Julie B. Wiest. 2019. "[Parkland Shooting One Year Later: A Lesson for the Media](#)," *The Crime Report*, January 28.

Levin, Jack and Julie B. Wiest. 2018. "[The Media's Duty to Focus on Heroes, Not Killers](#)," *New York Daily News*, February 16.

Wiest, Julie B. 2016. "[Most U.S. Violence Has One Thing in Common](#)," *Medium*, June 14.

Wiest, Julie B. 2016. "[Conversations About Mass Violence Must Change](#)," *Medium*, June 12.

Wiest, Julie B. 2014. "[Victims of Pharmacy Mistakes Have Little Recourse](#)," *Digital Journal*, February 26.

Wiest, Julie B. 2013. "[Rolling Stone's Biggest Blunder is Failing to Recognize its Power](#)," *juliebwiest.com*, August 17. [Blog entry]

Wiest, Julie B. 2012. "The Personal is Political for Child Sexual Abuse, Too," *News & Record* (Greensboro, NC), December 30.

Wiest, Julie B. 2012. "Seeing the Patterns, Planning Interventions," *The News & Observer* (Raleigh, NC), December 18.

Wiest, Julie B. 2012. "They Also Served: Honor All Our Veterans," *The News & Observer* (Raleigh, NC), November 11.

Wiest, Julie B. 2012. "Violent Crime Need Not Make Us Cower," *News & Record* (Greensboro, NC), September 23.

Wiest, Julie B. 2012. "Keep Perceptions of Crime in Perspective," *The Herald-Sun* (Durham, NC), September 22.

Consulting
- Member of American Sociological Association's Database of Subject Matter Experts for the Media (areas of expertise: sociocultural effects of new media, culture & mass media studies, and violence & atypical murder)
- Member of Northeastern University's Atypical Homicide Research Group, an invited team of violent crime experts who consult on open homicide cases, expert witness testimony, and victim advocacy

TEACHING
Undergraduate Courses (in order of recency)
- Introduction to Sociology / General Sociology
- The Digital Self ([Quality Matters-certified](#) online course)
- Digital Social Research (hybrid course)
- Sociology of Gender / Gender in Society
- Sociological Social Psychology / Self and Society
- Sociology of Culture
- Sociology of Violence (independent study)
- Popular Culture and Identity in the Digital Age (independent study)
- The Social Construction of Deviance / Deviance and Social Control
- Research Methods for the Social Sciences (quantitative and qualitative)
- Copy Editing (for multimedia/convergent journalism)
- Human Communication (interpersonal communication and public speaking)

Graduate Courses (in order of recency)
- Digital Analytics
- Persuasion and Media Effects
- Research Methods in Strategic Communication (quantitative and qualitative)
- Qualitative Methods and Analysis

Mentoring
- Mentor for new tenure-track faculty members, WCU Faculty Mentoring Program (2019-2022).
- Supervised liberal studies student Cassidy Califano's senior thesis "Sunday Kind of Love" (spring 2018).
- Faculty mentor for 2017 Summer Undergraduate Research Institute (competitive with stipend) project "Comparative Analysis of Popular U.S. News Media" with undergraduate student Tyler Walton.
- Theoretical paper by former student (2015 graduate) Gabriele Gomez "Analysis of the Cultural Value of Thinness in American Women" (spring-summer 2016); I provided extensive guidance as she revised this paper to use for her writing sample as part of graduate school applications.
- Project by senior Heather Welsh "Too Many Friends: The Effects and Implications of Social Media Use on the Socialization of Adolescents," which was awarded the WCU College of Arts and Sciences Undergraduate Research Award (spring 2016). I provided theoretical and methodological guidance and worked with her on the IRB application; she did not finish the project at WCU but will continue in graduate school.
- Project by senior Jessica Herling "Accessing HPV: Who is Accountable for Prevention?" (spring 2015); I accompanied her to a national professional conference, where she presented the paper in a roundtable session, and provided extensive guidance through subsequent revisions.
- Trained and included 10 undergraduate students as research assistants for a project during 2013-14 academic year: Joseph Maysky, Jacinda Arellano, Gloria Branch, Stefani Crawford, Gabriele Gomez, Jessica Herling, Zachary Kline, Christian Novia, Caroline Pitocchelli, and Kelsie Schmall (all were acknowledged in the published article, "Entertaining Genius: U.S. Media Representations of Exceptional Intelligence").

SERVICE & OTHER CONTRIBUTIONS

Service to the Discipline

<u>Leadership Roles</u>
- Co-organizer of annual Media Sociology Symposium (2020-present).
- Member of organizing committee for the International Communication Association Post-Conference on Media Sociology (2022-present)
- Elected member of Executive Committee for Eastern Sociological Society (2019-2022).
- Member of leadership team for Society for Scholarly Publishing, Philadelphia region (2019-2021).
- Senior Editor in Crime and Media on the Editorial Board of Emerald Studies in Media and Communication book series (2018-present; board member since 2014).
- Appointed member of the ASA Award for Excellence in the Reporting of Social Issues Selection Committee for American Sociological Association (2019-2021).
- Newsletter co-editor, ASA Section on Communication, Information Technologies, and Media Sociology (2018-2019).
- Elected chair of the Publications Committee and member of Executive Council for the Society for the Study of Symbolic Interaction (2016- 2019; Publications Committee member since 2014).
- Program Committee Co-Chair for two-day interdisciplinary conference "The Roots and Branches of Interpretive Sociology: Cultural, Pragmatist, and Psychosocial Approaches," co-sponsored by the Society for the Study of Symbolic Interaction, Yale University's Center for Cultural Sociology,

the Psychosocial Scholars Group, West Chester University, Texas State University's Sociology Department, Hunter College, and the CUNY Graduate Center's Sociology Department; August 2018, Philadelphia.
- Member of Planning Committee for 2018 ASA Media Sociology Preconference, Philadelphia.
- Invited member of the Local Arrangements Committee for 2018 American Sociological Association annual meeting, Philadelphia.
- Invited member of the ad-hoc Diversity Committee for the Society for the Study of Symbolic Interaction (2017).
- Appointed chair of the Committee on Gender & Sexuality for the Southern Sociological Society (2013- 2015; committee member since 2012).
- Member of the Membership Committee (2009-2016) for Sociologists for Women in Society – South; also, past member of Vision Committee (2013-2015); treasurer and membership chair (2012-2014); newsletter editor (2009-2012); and SWS national liaison (2008-2009).

Peer Review
- External peer reviewer, candidate for tenure and promotion to associate professor at Smith College (fall 2022).
- External peer evaluator, candidate for immediate tenure at Penn State Abington (spring 2022).
- Peer reviewer for 2019 PASSHE Faculty Professional Development Council's Annual Grant Program.
- Reviewer for Association of Internet Researchers international conference (2016-2019).
- Reviewer for 2016 International Conference on Information Resources Management: "Digital Emancipation in a Networked Society" (spring 2016).
- Proposal reviewer for National Science Foundation Sociology Program (fall 2015).
- Article editor for Sage Open (fall 2015).
- Book manuscript reviewer for Sage Publications text *Superconnected: The Internet, Digital Media, and Techno-Social Life* (spring 2015).
- Article reviewer for journals *American Journal of Sociology*, *Gender & Society*; *Globalizations*; *Homicide Studies*; *Howard Journal of Communications*; *Journal of International Communication*; *Mass Communication and Society*; *Media, War & Conflict*; *New Media & Society*; *Qualitative Sociology*; *Political Studies*; *Social Currents*; *Social Movement Studies*; *Symbolic Interaction; The Sociological Quarterly*.
- Book manuscript reviewer for Jones & Bartlett Publishers for text *Homicide* (fall 2012).

Professional Meetings
- Organizer and presider. (August 2024). Regular paper session on symbolic interactionism at the annual meeting of the American Sociological Association, Montreal.
- Chair. (June 2022). "Digital Divides and Inequalities." Virtual panel session at the 2022 International Communication Association Postconference on Media Sociology (held in a hybrid format).
- Organizer and chair. (August 2021). "Theorizing Criminality and Policing in the Digital Media Age." Panel session at the annual Media Sociology Symposium, Chicago (held virtually).
- Organizer and chair. (August 2021). "Mass Mediated Representations of Crime and Criminality." Panel session at the annual Media Sociology Symposium, Chicago (held virtually).
- Co-organizer and panelist. (February 2021). "Cultures of Visualization: Comparing Ways of Doing Visual Sociology." Session at IV International Sociological Association Forum of Sociology, Porto Alegre, Brazil (held virtually).
- Panelist. (February 2021). "Social Inequalities and Digital Inequalities: Old Causes and New Forms of Social Stratification." Session at IV International Sociological Association Forum of Sociology, Porto Alegre, Brazil (held virtually).

- Presider. (August 2019). "Symbolic Interactionist Perspectives on Risk and Fear." Paper session at the annual meeting of the Society for the Study of Symbolic Interaction, New York City.
- Organizer and moderator (invited) of Closing Plenary for the (August) 2019 CITAMS Media Sociology Preconference, "Media Representations of Crime: Constructing Culture and Shaping Social Life," LIM College, New York City.
- Moderator. (August 2019). "Chinese Media Sociology I." Paper session at the Media Sociology Preconference at the annual meeting of the American Sociological Association, New York City.
- Moderator. (August 2017). "Cultural Production and Practice." Paper session at the Media Sociology Preconference at the annual meeting of the American Sociological Association, Montreal.
- Moderator. (August 2017). "Anonymity, Surveillance, and Social Isolation." Paper session at the Media Sociology Preconference at the annual meeting of the American Sociological Association, Montreal.
- Organizer and presider. (August 2017). "Interactionist Perspectives on Deviance" paper session for 2017 annual meeting of Society for the Study of Symbolic Interaction, Montreal.
- Organizer and presider. (August 2017). "Messages and Meaning in Media" paper session for 2017 annual meeting of Society for the Study of Symbolic Interaction, Montreal.
- Organizer and presider. (August 2016). "Social Construction of Experience." Paper session at the annual meeting of the Society for the Study of Symbolic Interaction, Seattle.
- Organizer. (August 2016). "Mass Mediated Meaning." Paper session at the annual meeting of the Society for the Study of Symbolic Interaction, Seattle.
- Organizer. (August 2016). "The Self in a Digital Age." Paper session at the annual meeting of the Society for the Study of Symbolic Interaction, Seattle.
- Moderator. (August 2016). "Social Problems and Pedagogy." Paper session at the Media Sociology Preconference at the annual meeting of the American Sociological Association, University of Washington, Seattle.
- Invited member of the Program Committee for 2016 Southern Sociological Society annual meeting.
- Organizer and presider. (April 2016). "Reflections in the Double Mirror: The Relationship between Media and Culture." Invited panel session at the annual meeting of the Southern Sociological Society, Atlanta.
- Co-organizer and co-presider. (April 2016). "Feminist Leadership: Individual Strategies and Structural Change." Invited panel session at the annual meeting of the Southern Sociological Society, Atlanta.
- Organizer and presider. (August 2015). "Technologically Mediated Interaction." Paper session at the annual meeting of the Society for the Study of Symbolic Interaction, Chicago.
- Organizer. (August 2015). "21st Century Community-Based Social Justice Activism." Paper session at the annual meeting of the Society for the Study of Social Problems, Chicago.
- Organizer and presider. (March 2015). "Feminist Leadership in the Academy." Invited panel session at the annual meeting of the Southern Sociological Society, New Orleans.
- Presider. (March 2015). "Mass and Social Media Influences on Perceptions." Paper session at the annual meeting of the Southern Sociological Society, New Orleans.
- Organizer and presider. (August 2014). "Culture and Technology." Paper session at the annual meeting of the Society for the Study of Symbolic Interaction, San Francisco.
- Co-organizer and presider. (April 2014). "Female Presidents of SSS: Thinking Back and Looking Forward." Invited panel session at the annual meeting of the Southern Sociological Society, Charlotte, NC.

- Co-organizer and presider. (April 2014). "Media Training for Sociologists." Workshop at the annual meeting of the Southern Sociological Society, Charlotte, NC.
- Organizer and presider. (April 2014). "(Mis)Representations in Media." Paper session at the annual meeting of the Southern Sociological Society, Charlotte, NC.
- Organizer and presider. (February 2014). "Feminist Pedagogy Online." Panel session at the Winter Meeting of Sociologists for Women in Society, Nashville, TN.
- Discussant and presider. (August 2013). "Gender, Sexuality, and Popular Culture." Paper session at the annual meeting of the Society for the Study of Symbolic Interaction, New York City.
- Discussant. (April 2013). "Gender, Crime, and Inequality." Panel session at the annual meeting of the Southern Sociological Society, Atlanta.
- Organizer and discussant. (April 2013). "Representations of Gender in the Media." Paper session at the annual meeting of the Southern Sociological Society, Atlanta.
- Organizer and presider. (April 2013). "Outside the Silo: The Interdisciplinary Teacher-Scholar." Panel session at the annual meeting of the Southern Sociological Society, Atlanta.
- Organizer and presider. (March 2012). "Career Planning and Transitions." Panel session at the annual meeting of the Southern Sociological Society, New Orleans.
- Presider. (April 2011). "Sex & Gender I." Paper session at the Couch-Stone Symposium, Las Vegas.
- Co-organizer and presider. (April 2011). "Representations of Gender in the Media." Paper session at the annual meeting of the Southern Sociological Society, Jacksonville, FL.
- Organizer and presider. (April 2010). "Issues of Gender and Sexuality in Deviance and Crime." Paper session at the annual meeting of the Southern Sociological Society, Atlanta.
- Organizer and presider. (April 2010). "Navigating the Academic Job Market." Panel session at the annual meeting of the Southern Sociological Society, Atlanta.
- Organizer and presider. (April 2010). "What Else Can I Do With My Advanced Degree in Sociology? Alternatives to Academia." Panel session at the annual meeting of the Southern Sociological Society, Atlanta.
- Presider. (August 2009). "Gender, Culture, and Consumption." Roundtable session at the annual meeting of the American Sociological Association, San Francisco.
- Organizer and presider. (April 2009). "Navigating Academia: The Transition from Student to Faculty." Panel session at the annual meeting of the Southern Sociological Society, New Orleans.
- Co-organizer and presider. (August 2008). "Mediated Communication and Social Change." Paper session at the annual meeting of the Society for the Study of Social Problems, Boston.

Service to Home Institution

West Chester University
- Faculty Senate (elected, 2015-present).
  - President (elected, 2021-2023).
  - Vice President (elected, 2019-2021).
  - Executive Committee Representative to APSCUF Executive Committee and Meet & Discuss (appointed, 2019-2021 & fall 2022).
  - At-large member of Executive Committee (elected, 2018-2019).
- Member of Facilities Master Plan Steering Committee (Faculty Senate representative) (2024).
- Search committee member (Faculty Senate representative), Dean of the College of the Sciences and Mathematics (2023).
- Reviewer for D.R.E.A.M. (Developing Research Agendas through Mentoring) training program for faculty, Office of Research & Sponsored Programs (2023 & 2017).
- Member of Distance Education Advisory Committee, Office of Distance Education Services (2016- present). Related contributions:

- - - o   Co-leader of the 2018/19 Winter Online Faculty Development Program.
- - - o   Judge for 2017 Online Teaching with Technology Showcase.
- Member of Web Advisory Committee, Office of Information Services & Technology (2016-present).
- Member of Academic Integrity Board faculty pool (2016-present).
- Member of Feminist Advisory Council (College of the Sciences and Mathematics representative) for Department of Women's and Gender Studies (2016-2020); member of review committee for annual Madelyn Gutwirth Prize in Women's Studies (2014-2016).
- Search Committee Co-Chair (with Deputy Provost Jeffrey Osgood) for Associate Vice President for Human Resources (2018-2019).
- Member of Faculty Mentoring Committee (Faculty Senate representative) (2016-2018).
- Search committee member, tenure-track position in Department of Women's and Gender Studies (2016- 2017).
- Co-organizer (with Director of Center for Women and Gender Equity and Assistant Director of Student Leadership and Involvement), annual WCU Women's Leadership Conference (2015-2019).
- Search committee member (Faculty Senate representative), Assistant Director of Social Equity and Coordinator of Diversity Initiatives, Office of Social Equity (2015).
- Co-organizer (with WCU sociologist Miguel Ceballos and Lund University Project Manager Jessica Hansson), "Social Innovation in a Digital Context" event featuring presentations from scholars at Lund University (Sweden); 2015 event held at PASSHE Center City in Philadelphia and 2014 event held at New York University in New York City.

College of the Sciences and Mathematics
- Chair, CSM Student Research Award Committee (2019-2022).
- Chair, CSM Outstanding Student Award Committee (2018-2020).
- Reviewer for RIMS (Research in Math and Science) grant proposals (spring 2020; 2016-2017).
- Reviewer for Dean's Strategic Initiatives grant proposals (2016-2017).

Department of Anthropology and Sociology
- Academic adviser for undergraduates majoring in sociology (2014-present).
- Faculty adviser and chapter representative, Tau of Pennsylvania chapter of Alpha Kappa Delta: The International Sociology Honor Society (2015-present).
- Sociology representative (elected) on Promotion Committee (2022-2023).
- Sociology representative (elected) on Evaluation Committee (2020-2021).
- Sociology representative (elected) on Elections Committee (2014-2020).
- Website manager for departmental pages (2013-2020).
- Search committee member, tenure-track faculty position in sociology (2015-2016).
- Interim faculty adviser, Sociology Club (fall 2014).

Professional Memberships
- American Society of Criminology
- American Sociological Association (CITAMS section)
- Association of Internet Researchers
- Eastern Sociological Society (Executive Committee, 2019-2022)
- International Sociological Association
- Society for the Study of Symbolic Interaction (Executive Committee, 2016-2019)
- Southern Sociological Society (program committee member, 2016; chair of Committee on Gender & Sexuality, 2013-2015)

Professional Development
- Regularly participate in workshops, webinars, and online conferences related to teaching and learning, and follow *Inside Higher Ed* and *The Chronicle of Higher Education* (2009-present).
- Completed five-week course "Why We Post: The Anthropology of Social Media," University College London via FutureLearn (October-November 2016).
- Completed six-week course "European Culture and Politics," University of Groningen via FutureLearn (September-October 2016).
- Completed two-week course "Big Data: From Data to Decisions," Queensland University of Technology via FutureLearn (August 2016).
- Completed three-week course "Social Media Analytics: Using Data to Understand Public Conversations," Queensland University of Technology via FutureLearn (July 2016).
- Completed two-week course "Big Data: Statistical Inference and Machine Learning," Queensland University of Technology via FutureLearn (May 2016).
- Participated in 2016 Digital Methods Summer School (competitive application process) at Queensland University of Technology's Digital Methods Research Centre, Brisbane, Australia.
- Member of Distance Education Initiative at WCU for 2014-2015 year ($1,000 stipend).
- Attended 2014 & 2015 RECAP Conference (annual event showcasing the use of technology to enhance teaching and learning in higher education), West Chester University (one-day conference).
- Attended 2012 & 2013 Lilly Conference Series on College and University Teaching and Learning, Greensboro, NC (three-day conference).

OTHER PROFESSIONAL EXPERIENCE

Copy/Wires Editor – News, *Knoxville News Sentinel*
120,000-circulation daily newspaper (Knoxville, TN)
August 2005-August 2010

Assistant Managing Editor, *The Mountain Press*
10,000-circulation daily newspaper (Sevierville, TN)
December 2003-July 2005

Assistant Editor and Writer, *inMotion* **and** *youth inMotion*
40,000-circulation bimonthly magazines of the Amputee Coalition of America (Knoxville, TN)
October 2001-December 2003